



2024 鄂尔多斯市康巴什区 招商服务手册

ORDOS COMPASS CITY INVESTMENT GUIDE



目 录

CONTENTS

01	鄂尔多斯市情概况	01	06	人居环境优越	12
	/ ORDOS MUNICIPAL CITY OVERVIEW			/ SUPERIOR LIVING ENVIRONMENT	
02	康巴什区概况	03	07	医疗体系健全	13
	/ COMPASS CITY OVERVIEW			/ STRONG HEALTH-CARE SYSTEM	
03	区位优势明显	05	08	旅游资源丰富	15
	/ DISTINCT LOCATION ADVANTAGE			/ RICH TOURISM RESOURCES	
04	行政服务高效	07	09	产业招商定位	17
	/ EFFICIENT ADMINISTRATIVE SERVICES			/ INDUSTRY DEVELOPMENT ORIENTATION	
05	教育资源突出	09	10	投资创业成本	20
	/ OUTSTANDING EDUCATIONAL RESOURCES			/ INVESTMENT AND ENTREPRENEURIAL COSTS	

鄂尔多斯市情概况Ordos Municipal City Overview

鄂尔多斯，是一座温暖世界的城市，位于内蒙古自治区呼包鄂“2小时经济圈”内，地处黄河“几”字湾环抱，距首都北京700多公里，总面积8.7万平方公里，常住人口220万人。获评中国投资热点城市、中国最具投资吸引力城市、中国投资环境质量十佳城市、中国高质量发展十大标杆城市、入选中国最具幸福感城市。

鄂尔多斯是一座能量之城，煤炭、天然气探明储量分别占全国的1/6和1/3，风能、太阳能开发潜力1.4亿千瓦，是国家重要的能源基地，以一市之力保障了全国25个省（区市）的燃煤之急，用清洁绿能温暖千座城、点亮万家灯。

鄂尔多斯市认真贯彻落实习近平总书记交给内蒙古的“五大任务”和全方位建设“模范自治区”两件大事，奋力“闯新路、进前列”，全力构筑“四个世界级产业”、建设“四个国家典范”、打造“四个全国一流”为目标，踔厉奋发，笃行实干，着力在中国式现代化实践中建设好一个“实力、活力、绿色、宜居、幸福”的现代化鄂尔多斯。

Ordos, a city famous for its energy and hospitality which is 700 kilometers away from Beijing, locates in the middle of the Inner Mongolia Autonomous Region. The city, sleeps in the n-bay of the yellow River, belongs to the 2-hour economic circle made of Hohhot, Baotou and Ordos. 2.2 million inhabitants of Ordos live on its vast territory of 87,000 square kilometers. In recent years Ordos got numerous awards, such as, hot investment cities in China, the most attractive investment cities in China, the top ten cities with high-quality investment environment in China, the top ten benchmark cities for high-quality development in China, and the happiest cities in China.

Ordos is a city abundant in energy, with proven reserves of coal and natural gas accounting for 1/6 and 1/3 of the country's total, respectively. The development potential of wind and solar energy is 140 million kilowatts, making Ordos an important energy base in the country. Ordos has ensured the urgent coal in 25 provinces (districts) across the country in 2022. The clean green energy of Ordos has warmed

thousands of cities and lightened up thousands of lamps.

Ordos conscientiously implements the Two Major Event which the General Secretary Xi Jinping handed over to Inner Mongolia Autonomous Region, namely, "the five great tasks" and the building of "Model Autonomous Region". With the goal of building "four world-class industries", "four national models" and "four national first-class industries", Ordos is working hard to build a modern "strong, energetic, green, habitable and happy" city in the practice of Chinese path to modernization.

CITY PROFILE

康巴什区概况 Compass City Overview

康巴什区，位于鄂尔多斯中南部，全市政治、科教、文化中心。2016 年6月经国务院批复正式设为县级行政区， 全国首家以城市为载体命名的“国家 AAAA 级旅游景区”。“康巴什”为蒙古语，意为“康老师”。总面积 372.55平方公里，辖4个街道办事处、21个社区，人口 12.45万。以“草原上升起不落的太阳”为设计理念，城市布局从中心广场沿道路和绿带向四面八方自然伸展，形成雄浑大气、舒展精美、错落有致的城市风格。

Compass City , located in the south-central part of ordos, the political, scientific, educational and cultural center of the city, and was officially established as a county-level administrative region by the state council in June 2016, the first "National AAAA Tourist Attractions" named after the city. The total area is 372.55 square kilometers, with 4 street offices, 21communities and 124,500 people. with the design concept of "the sun rising on the grassland", the city layout extends naturally from the central square along the roads and green belts in all directions, forming a majestic, spacious, exquisite and staggered urban style.

区位优势明显 Distinct Location Advantage

区位优势,四通八达。康巴什区是鄂尔多斯市府所在地,与呼包两市隔河相望,毗邻晋、陕、宁三省区,处于东北、华北和西北地区相连接的中心位置,距首都北京600公里,内可融入环渤海经济区域,外可辐射大西北地区,通过二连口岸连接蒙古、俄罗斯等国家。

The location of Compass City is superior, and transportation extends in all directions. Adjacent to cities of Hohhot and Baotou across the Yellow river, neighboring three provinces of Shanxi, Shaanxi, and Ningxia, Compass City is located in the center of north, northeast, and northeast region of China, in which Ordos municipal government is. Compass City is 600 kilometers away from Beijing, it can be integrated into the Bohai Rim Economic Zone to its east and connect Mongolia, Russia and other countries through the Erlian Port to its north.

区位优势 Location traffic



全市公路总里程 2.4 万公里

The total mileage of highways in the city is 24000 kilometers

G6
京藏高速

G18
荣乌高速

G65
包茂高速



铁路网络发达,已形成“三横四纵”铁路网,呼准鄂,呼包鄂、西安动车已开通,包鄂西高铁正在开展项目前期工作,铁路运营里程位居全国地级市首位。

The railway transportation network is developed, has formed a "three horizontal and four vertical" railway network, Hu Zhun'e, Hubao'e E's train has been opened, Bao'e west high-speed railway is carrying out preliminary work of the project, the railway operating mileage ranks first in the country's prefecture-level cities.



华北地区首个获得 4E 级国际机场的支线机场;全年开通国际国内航线 49 条,通航城市 54 个,其中国际航线 2 条,国际城市 4 个。

It is the first regional airport in North China to obtain a 4E-class international airport, and opens 49 international and domestic routes and 54 cities throughout the year, including 2 international routes and 4 international cities.



Compass City insists on taking great business environment as soft power and core competitiveness dedicating to become “five star public servant” to make sure “everything is possible when you come to Compass City” . Approval services can be done on one website online or through apps with one-time application which can also be done by government agencies. Whole process consulting and preferential policies are available especially to startup business with easy administrative approval and quality service.

行政服务高效 Efficient Administrative Services

康巴什区坚持把营商环境作为重要软实力和核心竞争力，切实当好服务企业的“五星级店小二”，实现“来康城，全办成”。

全面推行“一网办、掌上办、一次办、帮您办”。

全面推行“企业开办零成本”，赠送“企业开办大礼包”，提供全流程，无偿代办帮办服务。

全面推行“极简”审批，提供“极优”服务的工作新模式。





教育资源突出 Outstanding Educational Resources

康巴什区始终把品质教育作为支撑城市长远发展的核心动力，建成各类学校48所，在校师生达5.5万人，形成了从学前到高等、从普通到职业的完整教育体系。康巴什区被教育部评为基础教育国家级优秀教学成果推广应用示范区。

Education plays a vital part as motive force to support Compass City' s long-term development. There are over 55,000 students and teachers and 48 institutions providing elementary to higher and general to vocational education. Compass City has been awarded as the demonstration area for the promotion and application of national excellent teaching results in basic education by the Ministry of Education.





人居环境优越 Superior Living Environment

康巴什区是国家生态文明建设示范区，被评为全国首家“环境艺术示范城市”，年均空气质量优良天数达300天以上，夏季平均气温只有21℃，人均绿地面积达76平方米，建成区绿地覆盖率达41%，占建成区面积的近五分之二。生态水体面积达247万平方米，拥有主题各异的开放式公园广场22处，市民步行十分钟即可到达一处公园绿地。

Compass City is granted with honorary titles as National Demonstration Area for Ecological Civilization and China's first Demonstration City for Environmental Art. The number of days with good air quality is more than 300. Average summer temperature is pleasant 21°C. Green area per capita is 76 square meters, and green coverage in the built-up area is 41%. The ecological water covers an area of 2,470,000 square meters. The citizens can walk into one of 22 open parks in ten minutes.



医疗体系健全 Strong Health-care System

康巴什区始终坚持以人民健康为中心，打造优质医疗卫生服务体系，被评为国家卫生城市、自治区慢性病综合防控示范区、自治区健康促进示范区。属地医疗卫生资源富集，现有各级各类医疗卫生机构47所，卫生专业技术人员1900余人。形成以综合医院为基础，专科医院为主体，社区卫生服务中心为补充的三级医疗卫生服务体。基本公共卫生服务体系健全，城区已建成“10分钟”医疗卫生服务圈。

Compass City always puts the people's health in the first place building a strong health-care system and has been granted with honorary titles as National Sanitary City, Demonstration Area for Comprehensive Prevention and Control of Chronic Diseases in Inner Mongolia,

Demonstration Area for Health Promotion in Inner Mongolia. There are 47 medical and health institutions and more than 1,900 health professionals. Compass City has established a three-level medical and health service system with general hospitals as basis, specialized hospitals as priority, and community health service centers as complement, making "Ten Minutes Medical Care and Health Services" all possible.

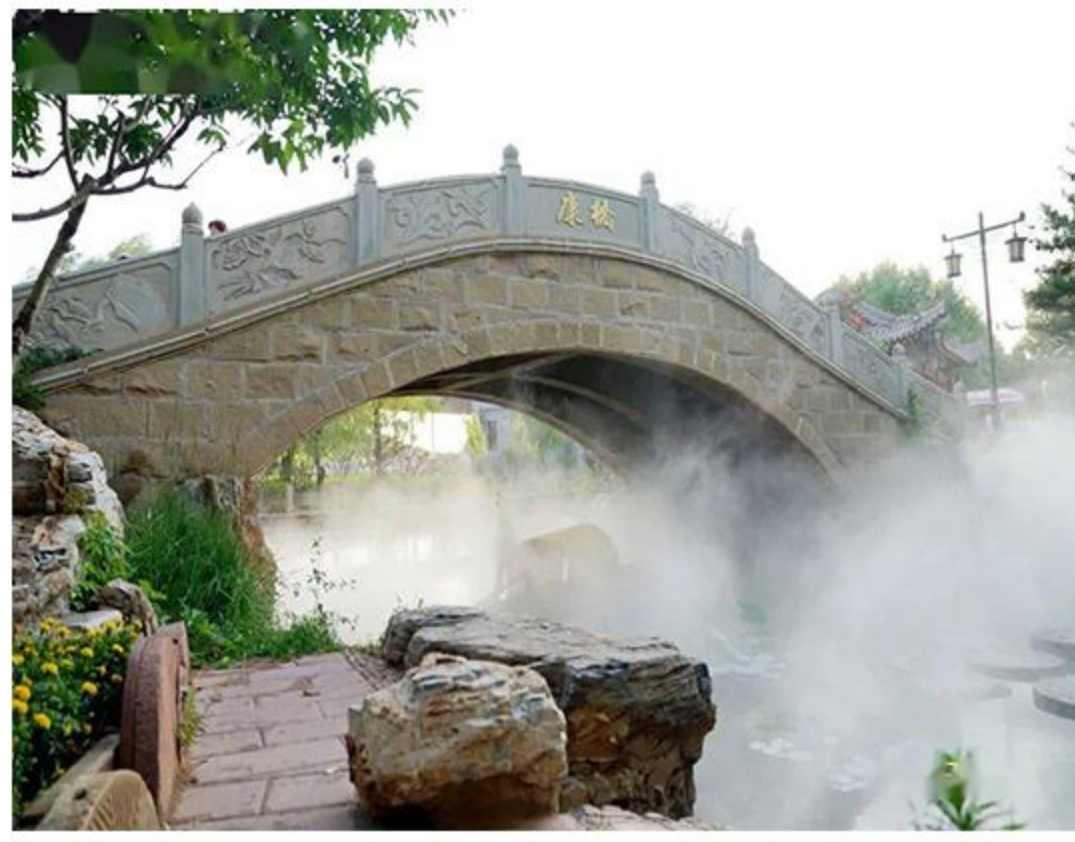




旅游资源丰富 Rich Tourism Resources

康巴什区是一座时尚、现代、休闲的草原文化度假之都，是全国首个4A级城市景区，被评为国家全域旅游示范区，全国首座“环境艺术示范城市”、国家生态文明建设示范区、全国绿化模范县城、全国文明城市。以网红经济新业态赋能文旅产业,推动文化和旅游深度融合，不断丰富文化旅游产品和服务供给。

Compass City is a tourist city of fashion, modern, leisure and grassland culture which is China’ s first AAAA Tourist Attraction for its unique urban scenic spots, and and has been granted with honorary titles as National Holistic Tourism Demonstration Zone, China’ s first Demonstration City for Environmental Art, National Demonstration Area for Ecological Civilization, National Model Greening County, National Civilized City. Compass City keeps promoting the in-depth integration of culture and tourism, empowering the industry with Wanghong (Internet Celebrities) economy, enriching the supply of cultural tourism products and services.



1

总部经济

包括企业总部、企业区域总部，具有独立法人资格的研发中心、财务结算中心、销售中心等。

Headquarters Economy. Including corporate headquarter, corporate regional headquarter, R&D center with independent legal personality, financial center, sales center, etc.

3

文旅产业

包括大型文旅项目、文旅产品研发、影视、文化创意、旅游线路开发等。

Cultural Tourism. Including large-scale cultural tourism project, cultural tourism product research and development, film and television making, cultural creativity, tourism itinerary development, etc.

2

金融产业

包括银行、保险、证券、信托、股权投资、资产管理、融资租赁、产权交易、评估咨询等。

Financial Services. Including banking, insurance, financial security, affiance, equity investment, asset management, financial leasing, property rights transaction, evaluation and consulting, etc.

5

数字经济

包括设计研发、科技服务、数字服务、网红经济等。

Digital Economy. Including design and development services, technology service, digital service, wanghong economy, etc.

4

酒店服务

包括大型商业综合体、农贸批发市场、品牌餐饮、酒店住宿、电子商务、物流仓储、煤炭运销等。

Hotel Services. Including commercial complex, agricultural wholesale market, branded catering franchise, hotel and accommodation, e-commerce, logistics and warehousing, coal transportation and sales, etc.

6

健康医养

包括智慧养老平台、高端养老综合体、田园休闲养老体验中心、康养医院、体检中心、健康咨询等。

Health Care. Including wisdom elderly care platform, high-end elderly care service complex, countryside living experience center for elderly, rehabilitation, physical examination, health consultation, etc.



支持企业发展政策汇编

供水价格（月度阶梯价格）			
名称	价格	限量	备注
居民生活用水费	3.5 元 / 吨	0-9 吨	污水处理费 0.95"
	5.25 元 / 吨	9-15 吨	
	10.05 元 / 吨	15 吨以上	
非居民生活用水费	6.95 元 / 吨		污水处理费 1.4"
特殊行业用水费	20.95 元 / 吨		
供电价格			
名称	价格	限量	备注
居民照明	0.415 元 / 千瓦·时	0-170 度	1 千伏以下
	0.465 元 / 千瓦·时	171-260 度	
	0.715 元 / 千瓦·时	261 度以上	
一般商业	0.5084 元 / 千瓦·时		1 千伏以下
	0.4744 元 / 千瓦·时		1-10 千伏
	0.4528 元 / 千瓦·时		35 千伏
大宗工业	0.4478 元 / 千瓦·时		1-10 千伏
	0.4328 元 / 千瓦·时		35-110 千伏
天然气价格（年度阶梯价格）			
名称	价格	限量	
居民生活用气	2 元 / 立方米	1-365 立方米 / 年	
	2.4 元 / 立方米	365-600 立方米 / 年	
	3 元 / 立方米	600 立方米 / 年以上	
非居民用气	2.44 元 / 立方米		
供热价格			
名称	价格	备注	
居民供热	14.5 元 / 平方米	市区两级政府每平方米补贴 6 元	
非居民供热	29.5 元 / 平方米		

投资创业成本 Investment and Entrepreneurial Costs

康巴什区产业发展的大门已向您打开，欢迎您来鄂尔多斯康巴什投资兴业,共铸辉煌。康巴什是您放心投资、安心创业、沉心发展的乐土。

感悟魅力草原城， 投资多彩康巴什。

Investment and Entrepreneurial Costs

The door is always open for you to invest and start business, let’ s create brilliance together. Wel-come to Compass City, a paradise for you to invest with confidence, to startup with support, to develop with prosperity.

Come and feel the charm of the grassland city, invest in colorful Compass City



招商电话
0477-8590058

感悟魅力草原城
投资多彩康巴什

